

**FOR IMMEDIATE REPORTING**

**Exciting basketball action for all at the FIBA 3x3 Asia Cup 2025 with free entry on first two days**



**SINGAPORE, 15 JANUARY 2025** – Top basketball stars from Asia and Oceania are set to dazzle Singapore with nifty lay-ups, majestic dunks and impressive shooting as the FIBA 3x3 Asia Cup returns to the Lion City for the fourth straight year in March.

The 26-30 March tournament will again take place at the Singapore Sports Hub, the country's premier venue for sport, entertainment, lifestyle and community events.

Since the first edition in 2022, the FIBA 3x3 Asia Cup has captivated avid basketball fans from Singapore and the region with its high-octane atmosphere and exhilarating action on court. At FIBA 3x3 Asia Cup 2024, over 6,000 spectators cheered on their respective teams at the OCBC Square over five days. Australia cemented their status as the region's 3x3 basketball powerhouse by claiming both the men's and women's titles last year.

"We are very excited to return to Singapore for the eighth edition of the FIBA 3x3 Asia Cup, which promises to be a spectacular event for everyone involved. Singapore holds a special place in 3x3 basketball history, having hosted the first official FIBA 3x3 game back in 2010. The electric atmosphere at the world-class Singapore Sports Hub provides the perfect backdrop for 3x3 players from across Asia and Oceania to perform at their best," said Alex Sanchez, FIBA 3x3 Director.

Organised by Kallang Alive Sport Management (KASM), the FIBA 3x3 Asia Cup 2025 will see members of the public enjoy free entry to the first two sessions on the first two days of the event, on a first-come-first-served basis until full capacity is reached.

Tickets for all other sessions are priced from \$5 (excluding booking fee) and are available [now](#). In a first for the event, courtside seats that bring fans much closer to the action are also available.

The prices for each session are as follows:

Dates	Session	Courtside*	Standard*	Youths* (18yo and below), Seniors* (60yo and above), Full-Time National Serviceman* (NSF) and Persons with Disability* (PWDs)
26 & 27 March	1 & 2	FREE	FREE	FREE
26 & 27 March	3	\$30 per session	\$10 per session	\$5 per session
28 March	1	\$30 per session	\$10 per session	\$5 per session
28 March	2	\$40 per session	\$20 per session	\$10 per session
29 March	1 & 2	\$40 per session	\$20 per session	\$10 per session
30 March	1 & 2	\$55 per session	\$35 per session	\$20 per session
30 March	3	\$65 per session	\$45 per session	\$25 per session

\*Excluding booking fee

The FIBA 3x3 Asia Cup 2025 also kickstarts an exciting year for the sport, ahead of the FIBA 3x3 World Cup 2025, while host Singapore and fellow South-east Asian (SEA) nations gear up for the year-end SEA Games in Thailand.

Yazed Osman, Group Head, Events & Placemaking and Place Management, KASM, said: “We are delighted to welcome the FIBA 3x3 Asia Cup back to the Singapore Sports Hub for the third consecutive year. Over the years, the event has grown in stature, serving as Singapore’s signature 3x3 basketball extravaganza event for all to enjoy. From the fast-paced action on court to the fringe activities and learning journey programme, there are activities for the community to be involved, and to catch the action as spectators. By hosting events like FIBA 3x3 Asia Cup, we hope to provide more opportunities for Singaporeans to watch live sport, cheer on our national athletes and hopefully inspire them to pursue their sporting passion.”

Tickets go on sale today. Stay tuned for more details and secure your spot [here](#).

Press assets can be found here: <https://bit.ly/FIBA3x3AsiaCup2025Media>. Please credit all images to Singapore Sports Hub unless otherwise stated.

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### **About FIBA 3x3 Asia Cup 2025**

The FIBA 3x3 Asia Cup 2025 is the eighth edition of the tournament, and it will be the fourth consecutive year that Singapore hosts the international event. In 2022, after a successful debut event hosted in the city-state, FIBA and Sport Singapore agreed a three-year partnership for Singapore to host the tournament (2023, 2024 and 2025). The event is organised by Kallang Alive Sport Management, supported by partners Sport Singapore and Basketball Association of Singapore. Exciting, urban and innovative, 3x3 is inspired by several forms of streetball played worldwide and is considered the world's number one urban team sport. Steered by FIBA, games see two teams of three players face off on a basketball half-court.

### **About Sport Singapore**

As the national sports agency, Sport Singapore's core purpose is to inspire the Singapore spirit and transform Singapore through sport. Through innovative, fun and meaningful sporting experiences, our mission is to reach out and serve communities across Singapore with passion and pride. With Vision 2030 – Singapore's sports master plan, our mandate goes beyond winning medals. Sport Singapore uses sport to create greater sporting opportunities and access, more inclusivity and integration as well as broader development of capabilities. Sport Singapore works with a vast network of public-private-people sector partners for individuals to live better through sport.

To find out more, visit SportSG's websites at [www.sportsingapore.gov.sg](http://www.sportsingapore.gov.sg) and <https://www.activesgcircle.gov.sg/read>.

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### **About Singapore Sports Hub**

Singapore Sports Hub is an iconic, premier destination offering sporting, entertainment and lifestyle experiences for all to enjoy. This world-class development is managed by Kallang Alive Sport Management Co Pte Ltd (KASM). It offers programming that comprises international, recreational and competitive events, live entertainment as well as activities that cater to the broader community. The Singapore Sports Hub aims to serve the sporting and entertainment needs of people from all walks of life.

For more information, please visit the Singapore Sports Hub's pages.

Website: [www.sportshub.com.sg](http://www.sportshub.com.sg)

Facebook: sgsportshub

Instagram: sgsportshub

LinkedIn: @SingaporeSportsHub

X (formerly Twitter): @sgsportshub

Tiktok: @sgsportshub

**For media queries, please contact:**

Laura Chia

[laura@fullcirclepr.co](mailto:laura@fullcirclepr.co)

Ronda Ng

[ronda@fullcirclepr.co](mailto:ronda@fullcirclepr.co)

Singapore Sports Hub Communications Team

[SportsHubComms@sportshub.com.sg](mailto:SportsHubComms@sportshub.com.sg)